Docket No : 5259-000028/US

(PATENT)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of: Shuichi Yoshino et al.

Application No.: 10/623.767

Confirmation No.: 4837

Filed: July 21, 2003

Art Unit: 2617

For: Advertising System And Advertising Signs Examiner: W. H. Cai

AMENDMENT IN RESPONSE TO NON-FINAL OFFICE ACTION

MS Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

INTRODUCTORY COMMENTS

In response to the Office Action dated April 26, 2007, please amend the aboveidentified U.S. patent application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 10 of this paper.